

Compliance of Linkello with EPrivacy

What is EPrivacy ?

Called the "privacy and electronic communications" regulation in French, it complements the GDPR with specific rules that apply to the electronic communications sector.

In particular, it provides for the obligation, with some exceptions, to obtain the consent of the end user before any write or read operation of cookies and other tracers.

On September 17, 2020, the CNIL adopted guidelines, supplemented by a recommendation aimed in particular at providing examples of practical arrangements for compliance with applicable law in this area.

Compliance of Linkello with « EPrivacy »

The CNIL has indicated that all cookies not having the exclusive purpose of allowing or facilitating electronic communication or being strictly necessary for the provision of an online communication service as well as certain audience measurement tracers when they meet certain conditions and do not require the prior consent of the Internet user.

In the document "Confidentiality-RGPD", we list the cookies we use to provide you with the service and all of them fall into this category.

This is why Linkello is EPrivacy Compliant from its inception.

Remidner : whats is a cookie ?

A cookie is a small text file that can be saved on your device (computer, tablet, or smartphone) when viewing a website with browser software. Your browser will keep it for a certain period of time and allows its issuer, during its validity period, to recognize the terminal concerned each time this terminal accesses the site.

Navigation cookies (which we use)

Audience measurement cookies (which we use within the framework dictated by the CNIL; see document "Confidentiality - GDPR")

Advertising cookies (which we do not use)

Last update October 12th 2020